

Low Bee Hong

Centre for English Communication
Singapore Management University

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Citizenship: Singaporean

**Education**

<i>Year Graduated</i>	<i>Highest Degree Obtained</i>
2003	Masters of Communications and Media Studies, Monash University (Melbourne, Australia).
1995	Bachelor of Arts (Honours), National University of Singapore.

Position(s) Held

<i>Year/s of Service</i>	<i>Current/Most Recent Position Designation Name of Organization</i>
2019 – 2022 2024 - Present	Adjunct Lecturer Centre for English Communication, SMU
2022 - 2024	Teaching Fellow Centre for English Communication, SMU
2004 - 2021	Associate Lecturer School of Media and Communications, Republic Polytechnic
2013 - 2014	Associate Lecturer Communications, Arts and Social Sciences, Singapore Polytechnic
2003 – 2004	Corporate Relations Asst Manager Singapore Press Holdings
1999 – 2002	Corporate Communications Asst Manager CapitaLand
1998 – 1999	Senior Executive Spring Singapore
1995 – 1998	Broadcast Journalist Channel 8 News, Mediacorp

Awards, Recognition and Honors

- Certified Facilitator in Problem-Based Learning, Republic Polytechnic, 2021.
- Certificate in Social Media Engagement, Republic Polytechnic, 2020.
- ACTA Certification, Workforce Development Agency (WDA), 2013.
- Bronze medal in the Social Issues Category, “A Medical Journey” documentary episode “Vietnam’s Cancer Village”, New York Festival TV and Film Awards, 2020.
- Silver medal in New York Film Festival and Best Infotainment in Mediacorp Star Award for Chinese documentary series “Unique Towns”, 2017
- “Unique Towns”, nominated Best infotainment programme, Asian TV awards, 2017
- “Unique Towns”, nominated Best infotainment programme, Asia Rainbow TV awards, 2017

Research Interests

- Mass Communications
- Instructional Design
- Education Technology and Pedagogy

Books and Monographs (Authored or Co-authored)

1. Low, B. H. (2003). Cultural Imperialism and the Singapore’s Cultural Identity Performed at The Esplanade. (Unpublished Masters dissertation). Monash University, Melbourne Australia.
2. Low, B. H. (1995). A Literary Analysis of Ding Ling’s Novel, The Sun Shines on Sanggan River. (Unpublished Bachelor’s dissertation). National University of Singapore, Singapore.

Courses Taught - Undergraduate

- COR1100 Writing and Reasoning, (SMU), 2019 – present.
- Global Communications in the Workplace (Republic Polytechnic), 2004 – 2021.
- Public Relations (Singapore Polytechnic), 2014.
- Crisis Communications (Singapore Polytechnic), 2013.
- Culture and Communication (Republic Polytechnic). 2004 – 2008.

Other Services

- Trainer of Student Journalism Programme, NParks, 2019.
- Volunteer, Cambodia Service Learning Trips, 2017 and 2018.
- Research Consultant, August Pictures, 2016 – 2022.
- Research Consultant, Mediacorp, 2016 – 2022.
- Media Communications Consultant, Hokkien Huay Kuan, 7th World Fujian Convention, 2015.