# **Roy Kheng**

Centre for English Communication Singapore Management University

## roykheng@smu.edu.sg

Date of CV revision: 16 July 2025

Citizenship: Singapore

## **Education**



Year Graduated	Highest Qualification Attained
2024	Doctor of Philosophy
	Humanities Arts and Social Sciences
	Singapore University of Technology and Design
	Republic of Singapore
2018	Master of Mass Communication
	Wee Kim Wee School of Communication and
	Information
	Nanyang Technological University
	Republic of Singapore
2003	Bachelor of Arts, History
	University of Texas at Austin
	United States of America
1996	Certificate of Proficiency, English – Grade A
	University of Cambridge
	United Kingdom

# Position(s) Held

Period of Service	Designation Name of Organisation
2025 – Present	Adjunct Lecturer
	Centre for English Communication
	Singapore Management University
2025 - Present	Adjunct Lecturer
	Singapore University of Techology and Design
2024 - Present	Adjunct Lecturer
	University of Stirling via Singapore Institute of
	Management
2007 – 2019	Associate Lecturer and Lecturer
	School of Management and Communication
	Republic Polytechnic
2006 – 2022	Managing Editor
	WriterStable – a communications consultancy and content
	provider
2004- 2005	Assistant Editor
	ChinaKnowledge Press – business intelligence and
	business journalism

## Awards, Recognition and Honors

University Honors, University of Texas at Austin, Fall 1997, Fall 2002

#### **Chapters in Books**

- 1. Robertson, C. J. (2007). *Roundtable Viewpoints: International business*. Roundtable Viewpoints.
- 2. Tan, G. K. S., Lim, S. S., & Kheng, R. (2021). Lethal, Viral, Global The Role of Mobile Media and the Growing International Scourge of Fake News. In *The Routledge Handbook of Digital Media and Globalization* (pp. 188-197). Routledge
- 3. Khiun, L. K. (2022). *The Singapore Mall Generation. Marshall Cavendish International Asia Pte Ltd.* Chapter titled Mall Circuits of Digital Underground.

## **Books and Monographs (Forthcoming)**

1. Singapore Motorcycle Safety Handbook

## **Conference Papers (Refereed)**

- 1. Malhotra, P., Jailanee, F., & Kheng, R. (2018). Smartphones and social dining. In 68th Annual Conference of the International Communication Association, Prague, Czech Republic.
- Liew, K.K. & Kheng, R (2018). At Asia Research Institute, National University of Singapore, Shifting Undergrounds in East and Southeast Asia: Transformations and Declinations of Cultural Self-Expressions and Communities in Cityscape. Space Invaders as Historically Underground – Illegal Video Arcade Palours, Pirated Disks, Shopping Malls, & the Circuits of Urban Spatiality of Gaming in Singapore (1970s-90s).

#### Works-in-Progress

 Motorcycle Safety Culture in Singapore; Confluence of Praxis, Riders and Culture

## **Courses Taught - Undergraduate**

## Republic Polytechnic

G103 Introduction to Communications Practice

G104 Culture and Aesthetics

M242 Visual Communication (In-design, Photoshop)

M202 Basic Media Writing

M204 Cross Cultural Communications

M314 Feature Writing and Editorial

**T201 Creative Concepts** 

## Ngee Ann Polytechnic

World in Singapore Perspective

## Singapore University of Technology and Design

Instructor for Humanities Arts and Social Science Core for Undergraduates

## Singapore Institute of Management (University of Stirling)

Instructor for undergraduate modules

## **Courses Taught - Graduate**

## Singapore University of Technology and Design

Teaching assistant for Cybercrime module, Master of Science in Security by Design